**Project proposal**

Before you dive into building out your final capstone, take some time to craft a proposal for your project. This will allow you to clarify the dataset or datasets that you'll look at, the research or business questions that you'll ask, and your hypotheses about what you'll find. You'll submit this proposal, get feedback, and revise your plans if necessary. Then you'll move on to the data analysis in the next checkpoint.

The criteria on which you will be graded can be found in the [**Project Proposal rubric**](https://tf-assets-prod.s3.amazonaws.com/tf-curric/data-analytics-bootcamp/Data%20Analytics%20Capstone%203%20Rubric%20-%20Project%20proposal%20-%20Student%20Version.pdf). Be sure to carefully read each requirement, and ask questions if anything is unclear.

The proposal should be approximately one page long and answer the following questions:

* What dataset or datasets do you plan to use? What are the features, rows, and data types of each? (Note: The data that you use shouldn't be from the curriculum.)
* What research or business questions do you want to answer?
* What are your hypotheses going in?
* How will you use your data to test your hypotheses?
* Who will find your findings valuable, and how will they use them?

When you're answering these questions, try to form a clear picture of the work that you intend to do. But you don't need to begin building out the infrastructure to execute it yet. Of course, you will need to do some research to locate interesting datasets, but at this point, it's not necessary to create any code.

When you're ready to submit, use the link below, and the Thinkful team will get in touch with you.

**Checkpoint**

Submit your ideas or a link to your work here. This checkpoint will be reviewed by a member of the grading team. Once reviewed, you can find their notes here and in the feedback tab of your dashboard.